

RIVIERAKLUBBEN

FÖR SVENSKAR I FRANKRIKE

Make sure you are known among the Swedish community in France!

The Swedish association attracting most members in France was founded 50 years ago and have today close to 4000 members. It is fair to say that all Swedish people are very comfortable dealing in English, but less so in French and often turn to our association as the first point of contact when looking for suppliers and service providers.

Rivieranytt - the association has its own magazine with 5 issues per year, the biggest Swedish magazine in France. It contains both news relating to life in France, as well as articles on cultural topics, and is kept and re-read over time by both members as well as non-members. Rivieranytt is printed on high quality paper and is available on our web site and can also be found at certain key locations such as the consulate and other Swedish institutions.



Web site - Is it worth to advert on our web site? Yes, by placing an ad you will reach more than 10 000 unique visitors every month. The indepth content is continuously updated and offers an invaluable source of information for all members helping them to navigate the French society and administration. On the web site they can also find a full list with description of all the member's benefits that are offered by our advertisers and partners that are also regularly promoted in our newsletters and social media to increase the visibility.

As an advertiser you will be building a long term relationship with the Swedish community all over France.

Read more about the different advertising packages and let us know if you have any questions or special wishes. Don't hesitate, join us now!



PLAN FOR 2026

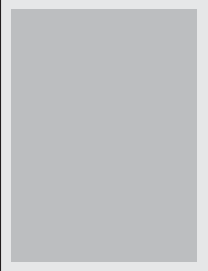
No	Publishing	Script submission
1	6 February	23 January
2	3 April	20 March
3	29 May	15 May
4	11 September	28 August
5	13 November	30 October

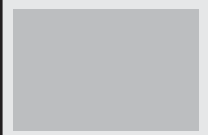
Please contact Kerstin Snellen – +33 (0)6 12 51 73 29 – annons@rivieraklubben.com

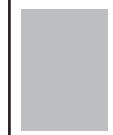
AD SIZES AND PRICE LIST 2026


ALL RATES EXCLUSIVE VAT


RIVIERANYTT (RN) - Published 5 times per year, printed in 3 000 copies reaching a far larger audience.


	1/1 PAGE
	Printing area: 178 x 240 mm (W x H) Bleed: 205 x 280 + 5 mm
	1 175 € 1 year - 5 325 €

	1/2 PAGE
	Printing area: 178 x 117 mm (W x H) Bleed: 205 x 137 + 5 mm
	680 € 1 year - 3 095 €

	1/4 PAGE
	86 x 117 mm (W x H)
	475 € 1 year - 2 160 €

	1/8 PAGE
	86 x 55,5 mm (W x H)
	255 € 1 year - 1 175 €

	SMALL PORTRAIT AD
	56 x 77 mm (W x H)
	OR LANDSCAPE 77 x 56 mm (W x H)
200 € 1 year - 800 €	

	SMALL AD
	56 x 36 mm (W x H)
	125 € 1 year - 500 €

WEBB BANNER

www.rivieraklubben.com

10 000 unique visitors per month

Link to your web site

(185 x 79 px - max 200 KB)

Per year **1 500 €**

Webb banner VIP only for gold packages

Larger size available up on request

FLYERS

- Printed on high quality paper and distributed with Rivieranytt.

Full page in colour **1 200 €**

Full page both sides in colour **1 800 €**

ADS FOR PRINT - to be sent in high definition (300 dpi) .jpg or. pdf files.

If you need assistance with the layout we can help: **50 € / h**

SPONSORSHIP

- Logo on web site and newsletters

Per year **2 500 €** - Special events on request.

ADVERTISING PACKAGES / 1 YEAR

	GOLD	SILVER	BRONZE
Full page RN	X		
Half page RN		X	
Quarter page RN			X
Web banner VIP	X		
Web banner		X	X
Your logo under Contacts on our web	X	X	X
Your logo on our news letter	X		
Greetings to new members	X		
Sponsor at welcome meeting	X		
Host an event	X		
Price 1 year	7 650 €	4 540 €	3 160 €

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